

# Analytics: App for Clover POS

by Qualia

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# Analytics App provides business insights for managers and business owners.

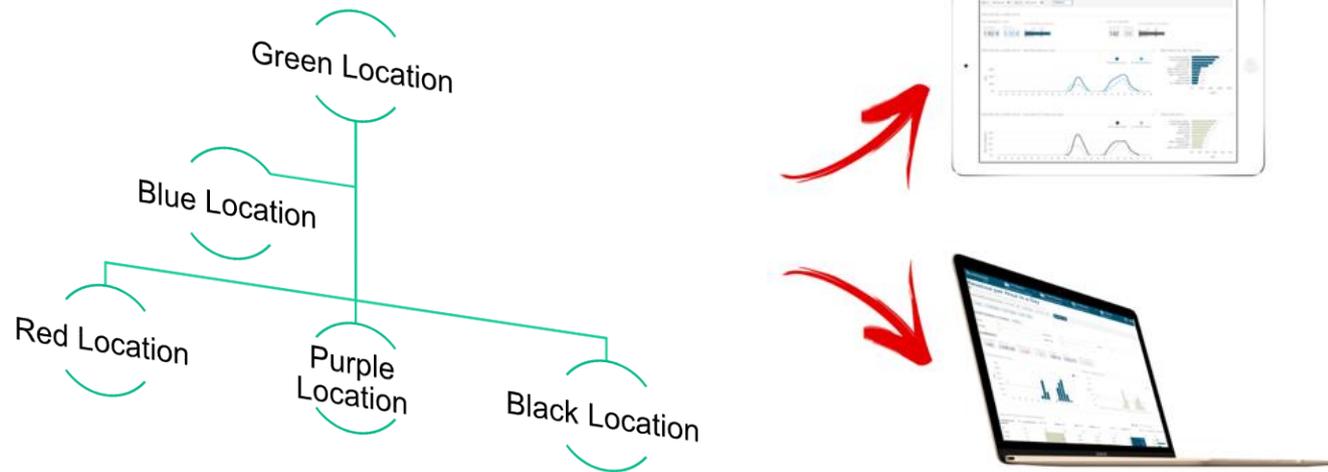
*\*GET IT ON CLOVER APP MARKET*



„If You Can't Monitor It, You Can't Manage It“!

# MULTI LOCATION FEATURE

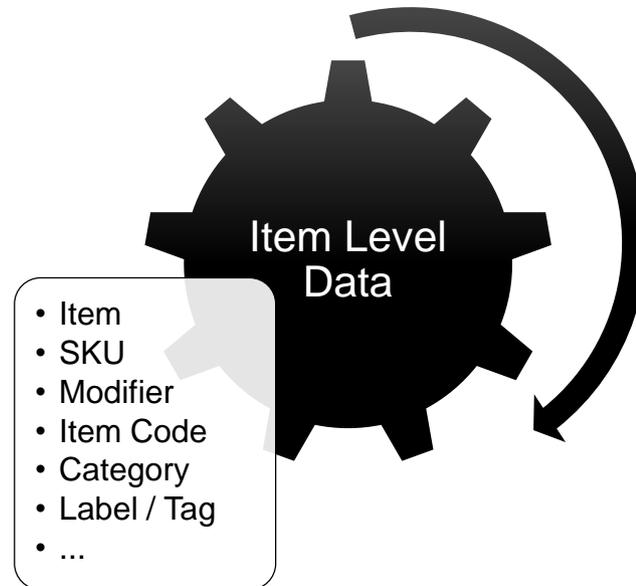
*\*Detailed and visual reports and dashboard for ALL your Clover locations.*



**Use Analytics to connect all your locations into one report!**

# BUILD YOUR CUSTOM REPORTS

*\*In ADVANCED Analytics app Tier, you can build any custom report you need*



**Use our order-level & item-level pivot tables and charts!**

# MASTER SUMMARY REPORT

*\*summarizes all the important aspects of your business in one place*

## SUMMARY

🔍 Search all table data...

NR OF ORDERS	ORDER AMOUNT	PAYMENT AMOUNT			PAYMENT TAX			SERVICE CHARGE	NET AMOUNT		TIPS	DISCOUNTS		
		PAY GROSS	REFUND	PAY GROSS - REFUND	PAY GROSS TAX	REFUND TAX	PAY GROSS - REFUND TAX		↓	NET		ORDER DISCOUNTS	ITEM DISCOUNTS	TOTAL DISCOUNTS
83	2,344.70	2,344.70	0.00	2,344.70	2.50	0.00	2.50	0.00	2,342.20	0.00	0.00	56.00	0.00	56.00

## TENDERS

🔍 Search all table data...

TENDER	NR OF ORDERS	ORDER AMOUNT	PAYMENT AMOUNT					PAYMENT TAX			SERVICE CHARGE	NET AMOUNT			TIPS	DISCOUNTS		
			PAY GROSS	REFUND	PAY GROSS - REFUND	% OF TOTAL GROSS	% OF TOTAL GROSS	PAY GROSS TAX	REFUND TAX	PAY GROSS - REFUND TAX		↓	NET	% OF TOTAL NET		% OF TOTAL NET	ORDER DISCOU...	ITEM DISCOU...
Web/App Payment	81	2,322.55	2,322.55	0.00	2,322.55	99.06 %		0.00	0.00	0.00	0.00	2,322.55	99.16 %		0.00	56.00	0.00	56.00
Credit Card	1	15.00	15.00	0.00	15.00	0.64 %		2.50	0.00	2.50	0.00	12.50	0.53 %		0.00	0.00	0.00	0.00
Cash	1	7.15	7.15	0.00	7.15	0.30 %		0.00	0.00	0.00	0.00	7.15	0.31 %		0.00	0.00	0.00	0.00
<b>Sum: 83</b>		<b>Sum: 2,344.70</b>	<b>Sum: 2,344.70</b>	<b>Sum: 0.00</b>	<b>Sum: 2,344.70</b>	<b>Sum: 100</b>		<b>Sum: 2.50</b>	<b>Sum: 0.00</b>	<b>Sum: 2.50</b>	<b>Sum: 0.00</b>	<b>Sum: 2,342.20</b>	<b>Sum: 100</b>		<b>Sum: 0.00</b>	<b>Sum: 56.00</b>	<b>Sum: 0.00</b>	<b>Sum: 56.00</b>

**Just select what you need from our predefined tables and your master report is ready!**

# ADDITIONAL FILTERS

ADDITIONAL FILTERS

MERCHANT:

DEVICE:

EMPLOYEE:

DAY:

PAYMENT TYPE:

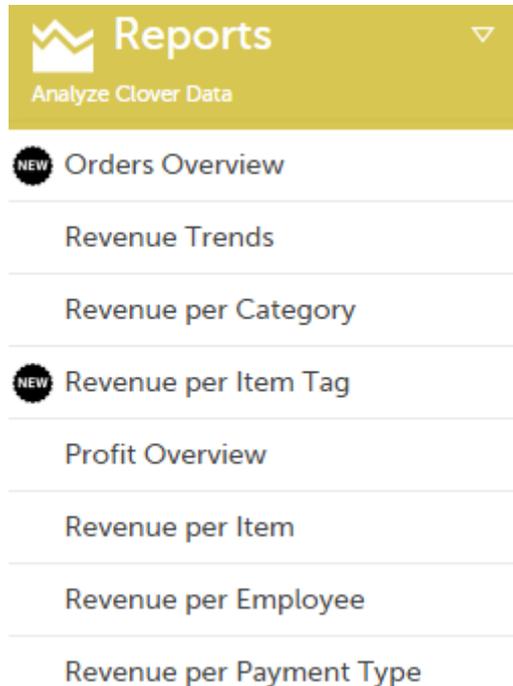
ORDER TYPES:

CARD TYPE:

**Use additional filters on all Analytics Reports to get new insights, filter data as you wish and perform multi-dimensional analysis.**

# REPORTS



## Use Analytics predefined reports for business metrics...

- Gross Sales
- Net Sales
- Refunds
- Taxes
- Discounts
- Nr of Orders
- Averages
- .....

## ... per business dimensions:

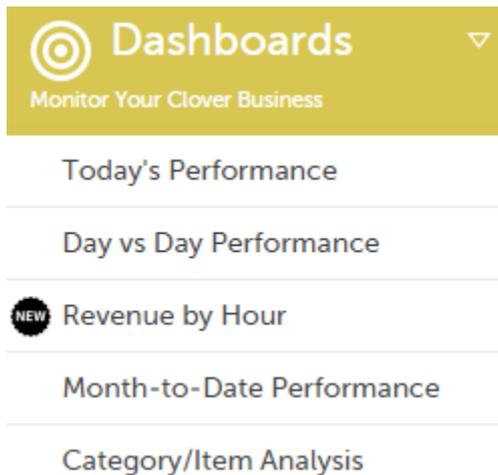
- Order and Order Type
- Date and Hour of Sale
- Item Category, Item Tag, Item
- Employee
- Payment Type, Card Type



## Export very detailed csv data on your sales at any time:

- On the level of the Order
- On the level of the Item

# DASHBOARDS



## Today's Performance

This Dashboard shows complete view on business performance Today vs Yesterday. Use it every day.

## Day vs Day Performance

Compare performance on two arbitrary days, like two Mondays, two Sundays, the first days of different month...

## Revenue by Hour

Net Payment and Nr of orders per hour, in total or sliced per aymOrder type / Item tag.

## Month to Date Performance

Dashboard shows complete view on business performance Month to Date vs Last Month. Monitor this months' forecast for Net pament.

## Category/Items Analysis

Dashboard enables interactive Analysis of Categories and Items on Orders for selected time period

# ANALYTICS COSTS

## FREE Analytics App

\$0 per month

Today at a glance  
2 detailed Reports (7 days max period)  
1 Dashboard  
Basic support

## BASIC Analytics App

\$14.99 per month

Today at a glance  
4 fast overview Reports  
17 detailed Reports  
2 special Diagnostic Reports  
5 Dashboards + Stock dashboard  
**Employee based commissions**  
**Item Category based commissions**  
**Multi-location features**  
**Support tickets, simple data diagnostics on demand**

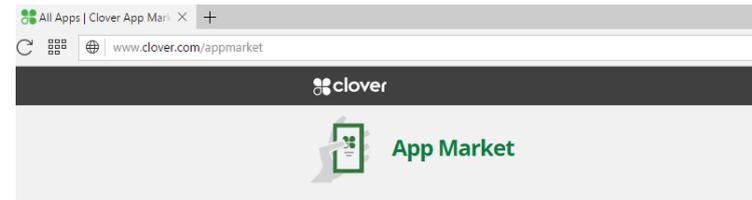
## ADVANCED Analytics App

\$29.99 per month

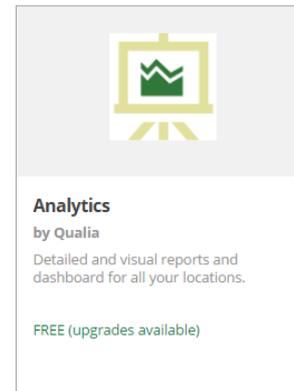
Today at a glance  
4 fast overview Reports  
17 detailed Reports  
2 special Diagnostic Reports  
5 Dashboards + Stock dashboard  
Employee based commissions  
Item Category based commissions  
Multi-location features  
**Master Summary Report**  
**Your custom Order-based reports**  
**Your custom item-based reports**  
**Advanced support, data diagnostics and consulting on demand, priority support tickets**

# GET STARTED WITH ANALYTICS

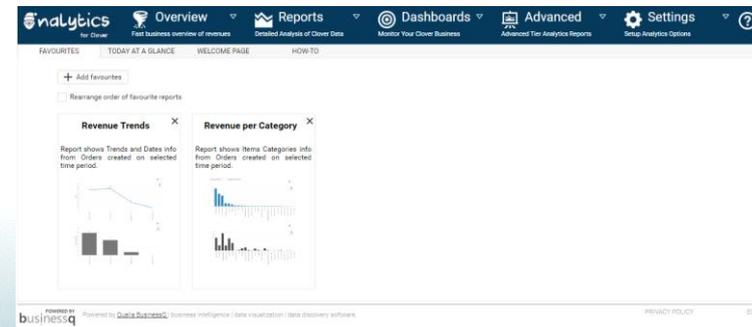
1. Go to Clover App Market



2. Select Analytics App and INSTALL Analytics Tier you need



3. Login with Clover account and Analyze!

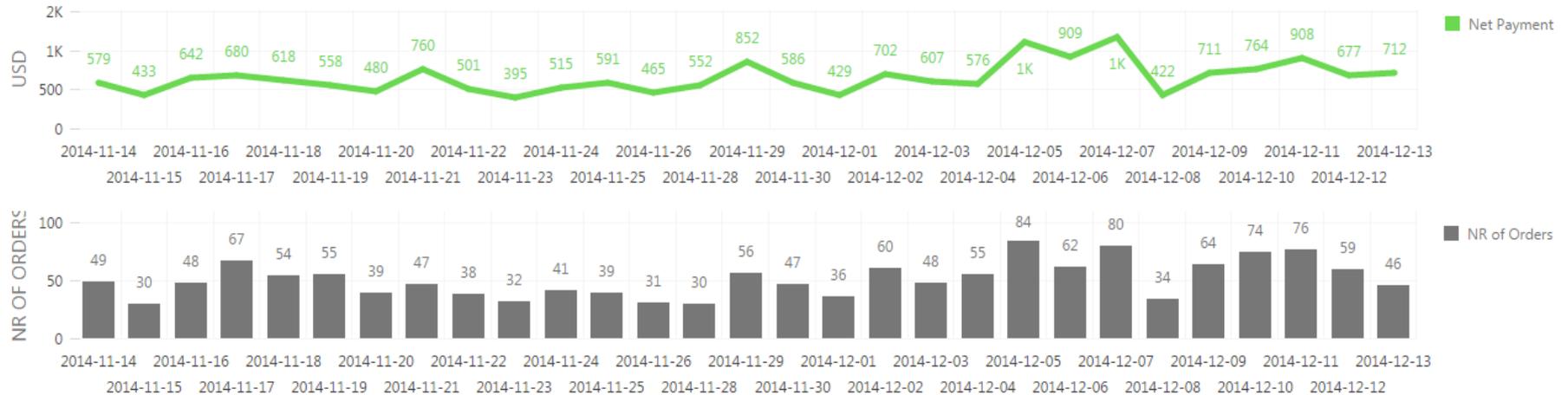


# HOW ANALYTICS WORKS

## Real-time integration with Clover Refresh any Report to see Order from second ago!

### SUMMARY

NR OF ORDERS	GROSS ( USD )	REFUNDS ( USD )	TAX ( USD )	NET ( USD )	NET / ORDER ( USD )
1,481	20,401.30	70.96	1,441.44	18,888.90	12.75



# TARGETED MERCHANTS



**Suitable for  
ALL  
Business types**

**(because any business should monitor  
and analyze their sales data)**

# MULTI PLATFORM

It is designed to work seamlessly on any device, including desktops, tablets and mobile devices.

## Supported browsers



IE 8+



Safari 5+



FireFox



Chrome



Opera 12+

# CLEAN, MODERN LOOK

We care about your data and how it is visualized. Your business performance will be presented in clean and simple way.

